



City of Plano Sustainability & Environmental Education Division

2015-2016 Environmental Star of Excellence Community Awards

The Environmental Star of Excellence (ESOE) Community Awards are designed to recognize organizations and individuals that demonstrate outstanding environmental leadership and achievement within the Plano community. The ESOE Community Awards also support those organizations and individuals that approach sustainability through decision-making that integrates environmental, economic and social concerns to ensure responsible management of resources for future generations.

Applications for these awards must focus on projects or work completed between May 2015 and May 2016.

Award Categories:

The ESOE Community Awards are divided into three categories: Organizations, Community Partnership and Community Outreach.

Organizations – These awards highlight and celebrate successful local projects and organizations whose efforts have improved the community. Projects should promote or incorporate one or more of the following practices: waste minimization, recycling, composting, litter prevention, beautification, water conservation, energy conservation, air quality initiatives, or other green practices. One award is given in each of the three organization categories:

- **Neighborhood Group/Homeowner Association**
- **Non-profit** (includes religious institutions)
- **Educational Institution** (any level)

Community Partnership Award – This award recognizes an **organization** that has collaborated with the City of Plano to accomplish an environmental objective that benefits the Plano community, or causes residents to take action to protect the environment in some way.

Community Outreach Award – This award recognizes an **individual** who has been instrumental in reaching out to the community to promote environmental and sustainability programs and/or issues that benefit Plano. These can be environmental initiatives independent of City of Plano programs. The nominee may have been involved in a number of different types of initiatives, or only one. Nominations may come from third party, self-nomination, or City of Plano staff. **Nominations may be submitted for either the Youth or Adult award in this category.**

Application Information

Applications may be submitted in more than one category but each application must be tailored to one specific award. The same application cannot be used for another category.

Up to five double-sided pages of supplemental materials may be included, i.e. photos, news articles, flyers, internal communications, etc.

Only correctly completed award applications will be accepted and judged by a panel of selected individuals representing the Plano community.

*Five points will be deducted from the overall score if a **1MB JPEG** photo does not accompany the application. Photos will be used at the awards celebration to recognize winners.*

Applications must be received in our office by 5:00pm on July 29, 2016.

To save paper and improve efficiency, we recommend all award applications be submitted electronically. However, faxed or mailed applications will also be accepted. If mailed, they must be postmarked no later than **July 25, 2016**.

- **Email to:** reneekr@plano.gov
- **Fax to:** Sustainability & Environmental Education, Renee Krebs, 972-769-4219
- **Mail to:** City of Plano, Sustainability & Environmental Education
Attn: Renee Krebs
4200 West Plano Parkway
Plano, TX 75093

IMPORTANT: Applicants winning two consecutive years in the same category are not eligible to apply for that same award for 12 months following their most recent award. They are encouraged to apply for awards in other categories.

Awards Presentation

The ESOE Awards will be presented at the Environmental Community Awards celebration on **Wednesday, September 14, 2016**, 11:30 a.m. – 1:00 p.m. Details will be available closer to the event. All applicants will be invited. Cash awards will be presented.

Cash awards, in the amount of \$500, will be presented to each of the six ESOE winners as follows:

- *Neighborhood Group/Homeowner Association*
- *Non-Profit (includes religious institutions)*
- *Educational Institution (Any level)*
- *Community Outreach Individual - Adult*
- *Community Outreach Individual - Youth*
- *Community Partnership*





**City of Plano
Sustainability & Environmental Education Division**

**2015 - 2016 Environmental Star of Excellence
Community Awards Application**

Date Submitted: _____

Nominator Contact Information	
Name:	
Title (if applicable):	
Mailing Address:	
City:	Zip Code:
Daytime Phone:	Other Phone/Fax:
Email Address:	
Nominee Information	
Name:	
Title (if applicable):	
Mailing Address:	
City:	Zip Code:
Daytime Phone:	Other Phone/Fax:
Email Address:	

Categories

Please select one category for each application. The Reviewing Committee reserves the right to place the application in another award category if content is deemed more appropriate elsewhere.

- Neighborhood Group/Homeowner Association**
- Non-profit** (includes religious institutions)
- Educational Institution** (any level)
- Community Partnership**
- Community Outreach Individual – Adult**
- Community Outreach Individual – Youth**

<i>For SEED Use Only</i>
Date/Time Received:
Delivered By:
Received By:

(1) Please provide a description of the nominated project, program or individual including dates, location, purpose, people involved, sources of funding, etc. (200 words max)

Enter supporting text in area below. ▼

POINTS AWARDED: _____ (Maximum of 15)

(2) Describe the process initiated by the person, program or project to achieve the stated accomplishments. Include specific elements such as innovative aspects, demonstrated leadership, organization, unique approach, date of event(s), number of people participating, site(s), history, etc. If this is an ongoing project, describe the schedule or timetable of ongoing events or implementation. (300 words max)

Enter supporting text in area below. ▼

POINTS AWARDED: _____ (Maximum of 25)

(3) Describe the results and long-term impact of the efforts of the nominated person, program or project on the Plano community. Include measurable results attained to date, (e.g., people reached, waste diversion rates, gallons of water saved, materials donated for reuse, etc.). Include tracking mechanisms used and beneficiaries of the project, program or person's actions. (400 words max)

POINTS AWARDED: _____ (Maximum of 30)

Enter supporting text in area below. ▼

Empty text area for supporting text.

(4) Describe how the nominated person, program or project involved different people including employees, community members, departments, businesses and/or organizations. How was progress communicated with internal and external stakeholders and partners? (250 words max)

Enter supporting text in area below. ▼

POINTS AWARDED: _____ (Maximum of 20)

(5) Summarize the highlights of the person, program or project's accomplishments and innovative aspects. (40 words max)

Enter supporting text in area below. ▼

POINTS AWARDED: _____ (Maximum of 10)

Application Checklist

Please ensure the following have been completed before submitting your application:

- Included a 1MB jpg photo of project, building, individual or team – **(Five points will be deducted from all applications submitted without a 1MB JPEG photo)**
- Submitted application that correctly corresponds to award category
- Up to five (5) double-sided pages of supplemental materials may be included (optional)

Application must be received by **5:00 p.m. on Friday, July 29, 2016**

Questions? Contact Renee Krebs at 972-769-4130.