

CALENDAR OF EVENTS

| | |
|----------|---|
| April 3 | CANCELLED: Electronics Recycling, 9 a.m. to Noon, First United Methodist Church, 3160 E. Spring Creek Parkway at Parker Road |
| April 6 | Kids in the Garden, 3:30 to 5 p.m. (Wednesdays only through May 19), Parkway Service Center, 4120 W. Plano Pkwy. |
| April 10 | Electronics Recycling, 9 a.m. to Noon, St. Andrew United Methodist Church, 5801 W. Plano Parkway at Mira Vista Boulevard |
| April 17 | Electronics Recycling, 9 a.m. to Noon, Christ United Methodist Church, 3101 Coit Road at Parker Road |
| April 24 | Great American Cleanup, 8 a.m. to Noon, register at livegreeninplano.com |
| May 1 | Electronics Recycling, 9 a.m. to Noon, First United Methodist Church, 3160 E. Spring Creek Parkway at Parker Road |
| May 8 | YardWise 1-4 Series, 8 a.m. to 5 p.m., Parkway Service Center, 4120 W. Plano Pkwy. |
| May 8 | Electronics Recycling, 9 to 11 a.m., St. Andrew United Methodist Church, 5801 W. Plano Parkway at Mira Vista Boulevard |
| May 11 | Food Waste Composting, 7 to 9 p.m., Parkway Service Center, 4120 W. Plano Pkwy. |
| May 13 | Learn Green to Live Green Series: Solar Options - Sunshine Powered Sustainable Energy, 7 to 8 p.m., Davis Library, 7501 B Independence Pkwy. |
| May 15 | All About Composting, 8 to 11 a.m., Parkway Service Center, 4120 W. Plano Pkwy. |
| May 15 | Electronics Recycling, 9 to 11 a.m., Christ United Methodist Church, 3101 Coit Road at Parker Road |
| May 17 | Movie Screening of "Tapped," 6:30 p.m., Doors open at 5:30 p.m., Studio Movie Grill in Plano, 4721 W. Park Blvd., Seats are limited and tickets are \$2. Contact Melissa Baird at (972) 769-4132 or melissab@plano.gov to reserve a seat. |
| June 3-5 | Live Green in Plano Volunteer Training, 7 to 9 p.m. (June 3 & 4) and 8 a.m. to 5 p.m. (June 5), 4120 W. Plano Pkwy., register with Deb Bliss debb@plano.gov or (972) 769-4313 |
| June 5 | Electronics Recycling, 9 a.m. to Noon, First United Methodist Church, 3160 E. Spring Creek Parkway at Parker Road |
| June 12 | Electronics Recycling, 9 to 11 a.m., St. Andrew United Methodist Church, 5801 W. Plano Parkway at Mira Vista Boulevard |
| June 19 | Electronics Recycling, 9 to 11 a.m., Christ United Methodist Church, 3101 Coit Road at Parker Road |

For more information about programs and details about special events, visit livegreeninplano.com.

livegreenexpo.net

presenting sponsor



water sponsors



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earth sponsors



media sponsors



fire sponsors



Info on the Go

| TIME | FEATURE | LOCATION |
|--------------------|---|------------------|
| 9:30 - 10:00 a.m. | Vegan Monologues - Ben Shaberman | Collinwood North |
| 9:30 - 10:00 a.m. | Fair Trade: What's It All About? - Kevin Madsen | Collinwood South |
| 10:15 - 10:45 a.m. | Toyota's Commitment to the Environment - Craig Marckwardt | Collinwood North |
| 10:15 - 10:45 a.m. | Think Differently: Energy Efficiency is Your Business - Colette Yalot, TXU Energy | Collinwood South |
| 12:00 - 1:00 p.m. | Cooking Demo - Newflower Market | Collinwood North |
| 12:00 - 1:00 p.m. | Green Biz Quiz - Corporate Environmental Challenge | Collinwood Stage |
| 1:15 - 1:45 p.m. | Alternative Transportation: Now and the Future - Anthony Han & Jenny Danieau | Collinwood North |
| 1:15 - 1:45 p.m. | Texas Trails - Wendel Withrow | Collinwood South |
| 2:00 - 2:30 p.m. | Fair Trade: What's It All About? - Kevin Madsen | Collinwood North |
| 2:00 - 2:30 p.m. | 10 Steps to a Greener Home - Melissa Baird | Collinwood South |
| 2:45 - 3:15 p.m. | Plano's Energy Audit & Weatherization Program - Rohini Drake | Collinwood North |
| 2:45 - 3:15 p.m. | Solar Energy - Dan Lepinski | Collinwood South |
| 4:15 - 4:45 p.m. | HOPE for the Best Campaign | Collinwood North |
| 4:15 - 4:45 p.m. | Plano's Water Conservation Rebate Program - Rohini Drake | Collinwood South |
| 5:00 - 5:30 p.m. | Alternative Transportation: Now and the Future - Anthony Han & Jenny Danieau | Collinwood North |
| 5:00 - 5:30 p.m. | 10 Steps to a Greener Home - Melissa Baird | Collinwood South |
| 5:45 - 6:15 p.m. | Cooking Demo - Raising Chefs | Collinwood North |
| 5:45 - 6:15 p.m. | Green Technology - Rick Wedow | Collinwood South |

Yard & Garden Presentations

| TIME | FEATURE | LOCATION |
|-------------------------|---|----------------|
| 9:30 - 10:15 a.m. | Bringing Nature to Your Backyard - Michael Merchant, Texas AgriLife Extension | |
| 10:30 - 11:15 a.m. | Earthkind Roses for North Texas - Cindy Graham, Collin County Rose Society | |
| 11:30 a.m. - 12:15 p.m. | Sustainable Landscaping - Carrie Dubberley, Dubberley Landscapes | |
| 12:30 - 1:15 p.m. | Aquaponics: Harvesting Both Vegetables and Fish - Dave Pennington | |
| 1:30 - 2:15 p.m. | Top 10 Plants for North Texas - Rob Wier, Shades of Green | Northbrook III |
| 2:30 - 3:15 p.m. | Compost: Healthy Soil Grows Healthy Plants - Sherran Jones, Texas Pure Products | |
| 3:30 - 4:15 p.m. | Organics: What's What? - Bobby Spence, Nature's Guide | |
| 4:30 - 5:15 p.m. | Keys to Successful Vegetable Gardening - Greg Church, Texas AgriLife Extension | |
| 5:30 - 6:15 p.m. | Treasuring Your Trees - Michael Sultan, City of Plano Parks Planning | |

Windhaven Presentations

| TIME | FEATURE | LOCATION |
|--------------------|---|----------------|
| 9:30 - 10:30 a.m. | Green Job Panel | |
| 10:45 - 11:45 a.m. | Local Foods to the Rescue - Joel Salatin | |
| 12:00 - 12:45 p.m. | Vegan Monologues - Ben Shaberman | |
| 1:00 - 2:00 p.m. | Green Living and Organic Gardening - Howard Garrett | Windhaven Room |
| 2:15 - 3:15 p.m. | Green Building Panel - Existing Homes & Audits | |
| 3:30 - 4:30 p.m. | Ballet in the Pasture - Joel Salatin | |
| 5:15 - 6:15 p.m. | Eco-fashion Show | |

Lifestyle & Recreation

| TIME | FEATURE | LOCATION |
|------------|---|------------------------------------|
| 10:00 a.m. | Leave No Trace - Ron Smith | |
| 11:00 a.m. | Outdoor Leisure - Andy Morris & Renee Jordan | |
| 12:00 p.m. | Zumba Demonstration - Jim Mergen | |
| 1:00 p.m. | Ti Chi Demonstration - Jim Mergen | |
| 1:30 p.m. | Attracting Birds to Your Backyard - Andrea Ridout | Lifestyle & Rec Stage - Front Lawn |
| 2:00 p.m. | Yoga Demonstration - Jim Mergen | |
| 3:00 p.m. | Green Hiking/Best of Texas - Wendel Withrow | |
| 4:00 p.m. | Green Hiking/Best of Texas - Wendel Withrow | |
| 5:00 p.m. | Leave No Trace - Ron Smith & Michael Sultan | |

DIY Presentations

| TIME | FEATURE | LOCATION |
|------------|---|-------------------|
| 9:30 a.m. | Exfoliating Products (Demo) - Cherie Ware | |
| 10:30 a.m. | Weatherstripping - Elliott's Hardware | |
| 11:30 a.m. | Home Energy Audits - Andrea Ridout and Dan Lepinski | |
| 12:30 p.m. | Solar Screens and Duo-paned Windows - Dal-Tex Glass and Solar Screens | |
| 1:30 p.m. | Hand Warmers (Demo) - Cherie Ware | Northbrook I & II |
| 2:30 p.m. | Conscious Consumption - Melanie Faulkenbury | |
| 3:30 p.m. | 5 Tips for Greening Your House - Alex Guthrie | |
| 4:30 p.m. | "Green" DIY Home Projects - Clyde McManus | |
| 5:30 p.m. | Water Conservation - Denise Hickey | |

Entertainment at the Gazebo

| TIME | FEATURE | LOCATION |
|------------|---|-----------|
| 9:30 a.m. | Dr. O's Medicine Show, Old-time string music with tight harmony singing | |
| 10:30 a.m. | Chris Grooms - Celtic Guitar, Smithsonian Folkways recording artist | |
| 11:30 a.m. | Bowman Middle School 6th Grade Select Choir | Courtyard |
| 12:30 p.m. | Mose Pleasure III (pianist) | |
| 1:30 p.m. | Collin College Music Showcase | |
| 3:30 p.m. | Dhwani, An eternal sound fusion of Indian and Western instruments | |
| 4:30 p.m. | Jazz Engineers from Texas Instruments | |

Live Green Expo Questions? Contact Ki-Afi Ra Moyo at (972) 816-9489 or ki-afim@livegreenexpo.net



City of Plano
Sustainability & Environmental Services Department
P.O. Box 860358
Plano, Texas 75086-0358

Para esta informacion en espanol, llame (972) 769-4150

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Live Green in Plano

NEWS

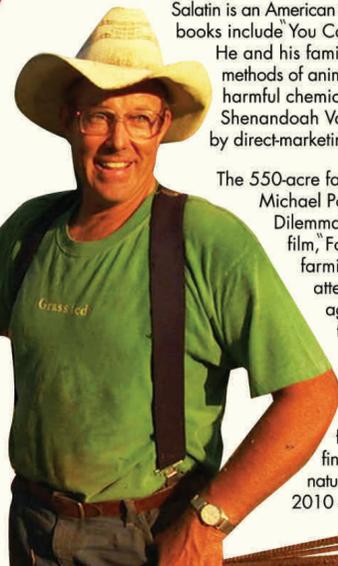
Expo 2010

PUBLISHED BY THE CITY OF PLANO SUSTAINABILITY & ENVIRONMENTAL SERVICES DEPARTMENT



Saturday, April 17
9am-7pm
Plano Centre
2000 E. Spring Creek Pkwy.

free family event!



KEYNOTE SPEAKER
Joel Salatin
As Featured in *Food, Inc.*

In its fourth year to bring the best of sustainable living to North Texans, it's time to celebrate a new perspective on going green. From green jobs to organically grown foods, from renewable energy to dynamic children's activities...join us as we debut new features throughout the event which will impact your family's life in a greener, cleaner, more economical way.

Dig in to the good Earth concept of responsible farming and why it's important to be an educated eater and consumer. Join Joel Salatin as he presents information compelling us to ask the most important questions about our food and where it is sourced:

- > **Is it locally produced?**
- > **Is it organically raised and pastured?**
- > **What are the benefits of eating farm products with the nutritive elements intact?**
- > **Is there a social responsibility in choosing the right produce, dairy and meat products?**

Salatin is an American farmer, lecturer and author whose books include *You Can Farm* and *Salad Bar Beef*. He and his family raise livestock using holistic methods of animal husbandry, free of potentially harmful chemicals, on Polyface Farm in the Shenandoah Valley. Meat from the farm is sold by direct-marketing to consumers and restaurants.

The 550-acre farm is featured prominently in Michael Pollen's book, *The Omnivore's Dilemma* (2006), and the documentary film, *Food, Inc.* His unconventional farming practices have drawn attention from the alternative agriculture community, especially those interested in sustainable livestock management.

The Live Green Expo brings fun to all things green! It's good for your family, good for your finances, and good for the future of natural resources. Saturday, April 17, 2010 - join us and get YOUR green on!

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Expo Unveils Zero Waste Event Practices

What exactly does "zero waste" mean? Think "Reduce, Reuse and Recycle" carried out to its full potential. The ideal goal of Zero waste is to send no materials to the landfill. Visitors to the Expo will notice special Zero Waste Stations throughout the event. Green Ambassadors will assist you in sorting your "waste" into the proper receptacles. Food items sold on compostable service ware, can be deposited in the organics container and will be used to create Texas Pure products. Cans, bottles and paper will be collected for recycling. Exhibitors are also doing their part by carefully selecting hand-outs and giveaways for long term value.

The Live Green Expo is Plano's largest City-sponsored event striving for a zero waste goal. The Sustainability & Environmental Services department is working with other departments and outside organizations to provide expanded recycling opportunities at more public events this year, so look for the Zero Waste Event logo. Learn more about our Zero Waste initiative by talking with the Green Ambassadors at the Zero Waste Stations or visit the Zero Waste Booth.



The Centre for Green
The Live Green Expo has called the Plano Centre home for four consecutive years. Each year, the Expo team works with the Plano Centre to reduce waste and increase recycling and reuse. With a few simple and inexpensive tweaks, the Plano Centre is greener than ever!

- > Biodegradable plates and utensils
- > Zero Waste stations located throughout the inside and outside of the venue
- > Healthier food choices, some locally sourced
- > On-site organic composting for food and landscape trimmings
- > Reusable signage and electronic announcement boards

livegreenexpo.net

Green Job Hunting?

The American dream is turning green as the United States shifts its priorities to include climate change and sustainable energy policies. Publicly traded companies, private corporations, colleges and universities, non-profits and government institutions are all responding to this shift by creating new opportunities for you.

North Texans interested in finding out more about green-collar jobs should meet at the Live Green Expo to learn more about this evolution in the job market. The Expo will host a green job panel to define green-collar jobs and provide resources for those looking for training and development.

The panel includes Ruben Johnson of Cedar Valley College; Sidney Bolting of the Texas Renewable Energy Consortium; Jyl Dehaven of Prism3 Solutions; and, Dr. Eric Woodroof of Profitable Green Solutions.

Additional companies will be on-site to meet Expo attendees and answer questions about open positions and hiring criteria. Continuing Education Units are provided to those who register on-site for this educational program. Visit livegreenexpo.net for Green Job Panel updates.

Fair Trade Is a Good Deal

Stop by the Fair Trade Market at the Live Green Expo and use your purchasing power to enable artisans to earn a fair wage and provide an opportunity for a better quality of life. Trade as One works with over 15 different artisan groups in 15 different countries located in Asia, Africa, Latin America and the Middle East to bring you fair trade jewelry, home décor, food items, clothing, gifts and more. Long-term relationships have been established with producers based on mutual understanding and respect. Live Simply – Give Generously – Buy Ethically – Live Green! Learn more at tradeasone.com.



Expo Collection - Shoes for Haiti

The Live Green Expo offers residents a unique opportunity to contribute their used shoes to the people of Haiti. Collection boxes will be located at all parking shuttle stops on the day of the event. Partners include: The Shoe Bank, Run On!, One 5 Foundation, Equal Justice and Airline Ambassadors International.

With 300 million pairs of shoes deposited in America's landfills each year, the "Shoes for Haiti" campaign brings awareness to the message of "Recycle, Re-Use and Repurpose," benefiting the people of Haiti as well as the environment.



The 'Shoes for Haiti' collection drive gives people a way to make a very real difference. Shoes will prevent serious illness and save lives by protecting children from parasites which would otherwise enter their bodies through unprotected feet, said Michael Barringer, Founder of The Shoe Bank.

Shoes can be donated on the day of the Expo or visit livegreenexpo.net for additional collections.



Got Your Bags?

Working in conjunction with the City of Plano's Plastic Bag Reduction Campaign and local Tom Thumb and Kroger stores, plastic shopping bags will be accepted for recycling and exchanged for a reusable bag. By remembering to take and use a reusable bag when you shop, landfill waste is reduced and natural resources are conserved. Publicly pledge to use your bags at the Got Your Bags? booth in the Do-It-Yourself Room. We'll take your picture and post it on our Web site. Visitors who take a pledge and/or bring used plastic shopping bags to be recycled will receive a free Got Your Bags? reusable shopping bag, supplies last.

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Old Home? Existing Home? Energy Efficient Home!

Interested in learning how you can lower your home's energy use, monthly bills, and environmental footprint, while increasing the comfort level of your home and indoor air quality? Don't miss this year's Green Building Panel which focuses on improving existing homes. The panel will be moderated by one of our region's most recognized green home builders, Dan Fette, who currently serves as a director on the Green Built Texas Board. Learn about the process and benefits of completing a Home Energy Rating System (HERS) audit by CT Loyd, Technical Director for the Texas Home Energy Rating Organization.



Discover how Plano resident, Bill Neukranz, challenged himself and his family to significantly improve their home's energy efficiency over the past three years and cut his annual energy bill by 57 percent! Learn how Mesquite resident, Clyde McManus, completed his own Do-it-Yourself energy efficiency projects and reduced his electric bill by over 43 percent and his natural gas bill by over 7 percent. It's easy to start and an HERS audit is just the beginning of a long-term plan to make your home leaner and greener!

livegreenexpo.net

Get Involved!

Join the fun at the Live Green Expo. Help children with crafts or games; walk the grounds as a town crier carrying a sign about the next main presentation; introduce speakers and collect evaluations; staff an exhibit to get the word out about water conservation and energy efficiency; or assist with workshops about rain barrels, food waste composting and local grassroots action (at the Conversation Café). Volunteer for a four-hour shift to promote earth-friendly lifestyle choices, then spend the rest of the day learning more about living green. Share your energy to keep the green momentum going! Contact Deb Bliss at debb@plano.gov or (972) 769-4313 for information.

Eco-Fashion Show presents... "Go! Going! Gone GREEN!"

You don't have to travel to Paris, Rome, Milan or Tokyo or visit the houses of Chanel, Givenchy, Valentino or Armani to see the hottest fashions of the year. The Eco-Fashion Show will bring you unforgettable designs at the Live Green Expo. Included in the show will be reconstructed garments, which will be scored by a panel of three judges, eco-friendly designs painstakingly dyed using colors derived from nature, affordable and breath-taking gowns from your local thrift stores, and for the first time ever... "trashion" will take the catwalk by storm!

Last year's show was standing room only so come early to get a good seat. The show begins at 5:15 p.m. in the Windhaven Room. See you there!

livegreenexpo.net

Garden Debris is Garden Gold

Is your yard work piling up? Let it! Tried composting, but never got the results you wanted? Come to the Compost Fair! Simply rotate through the composting stations, show what you've learned by answering a few basic questions, and earn a compost bin to take home while supplies last. The Plano Master Composters show you how to build a successful compost pile. Rake in all the knowledge you need from compost pile ingredients to the basics of mixing, moistening and managing your way to successful soil enrichment.

When it comes to producing rich, fertile soil, worms are a garden's best friend. Stop by the Compost Fair to pick up a ticket for a Worm Composting class. Once you've learned the basics, you'll receive a free bin while supplies last. Worms produce rich castings to use as a soil amendment, and healthy soil means healthier plants. Don't let the worms crawl in and the worms crawl out – put them to work! Use specialized red worms to compost your food. Learn to set up and maintain an indoor worm bin, then how to harvest and use worm castings.

Don't like worms but still want to compost food waste? Let us teach you how a bio-digester works in your yard and take one home...hurry, it's while supplies last!



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PARKING LOGISTICS

General Parking: Collin College Spring Creek Campus Sections A-B-C-D, Overflow Sections E-F-G-H Spring Creek Parkway and Jupiter Road

Participants walk to the shuttle stops located in A-B-C-D, where shuttles run every 10-15 minutes to Plano Centre. Shoes for Haiti drop-off boxes available at all shuttle stops.

Volunteer & Limited Handicap Parking: East parking lot at Plano Centre, 2000 E. Spring Creek Parkway.

Conversation Café: Starting Grassroots Efforts

Do you want to join a local community project for making your city greener? Join a small group of inspired and passionate people at the Live Green Expo for an hour-long workshop on community projects, which could be implemented in cooperation with the City of Plano, such as:

- > Local foods/farmers market
- > Eliminating Styrofoam containers and plastic bags in restaurants and retail locations
- > Zero waste at public events
- > Organic composting in restaurants
- > Greening of Homeowner Associations
- > Recycling in apartment/condo complexes

This just might be the jump-start you need to turn North Texas into a brighter shade of green. To participate, register by April 15 at livegreenexpo.net and sign up for one of two scheduled sessions at the Conversation Café from 10:30 to 11:30 a.m. or 6 to 7 p.m. If you want to help plan the content of these workshops or have questions, contact us at: planogreeninitiative@yahoo.com. Give us your name, e-mail address, phone number, which session you want to attend, the topic from our list that you would like to discuss, affiliation with an organization (if any), and previous green initiatives involvement.