

**MINUTES
SENIOR ADVISORY BOARD
REGULAR SESSION – SEPTEMBER 5, 2019**

Members Present

Paul Gerber, Chair	Sonja Baumgarten, Vice- Chair
Mona Kafeel	Marvelle Ditto
Todd Felker	Katherine Goodwin
Bill Kaiser	

Members Not Present

Kimberly Miller
Sneh Goyal

Parks and Recreation & City of Plano Staff Present

Robin Horton, Sr. Administrative Assistant
Marny Tackett, Rec Services Superintendent

The meeting was called to order at the Sam Johnson Recreation Center, 401 W. 16th Street by Mr. Gerber at 5:00 pm, followed by the Pledge of Allegiance. A quorum was present.

1. Public Input – None

2. Approval of Minutes

Ms. Ditto made a motion to approve the July 18, 2019 minutes. Ms. Goodwin seconded the motion. Six (6) approved, none (0) opposed.

3. North Texas Food Bank – Jennifer Mays, Manager of Senior Programs

Ms. Mays gave an overview of what services the North Texas Food Bank offers related to the following:

- Senior Source
- Meals on Wheels
- Senior Tsunami
- Food insecurity
- Significant health issues from lack of nutrition
- New Plano location
- Senior hunger
- Collin County Meals On Wheels delivers approximately 2,000 meals daily.
- Utility assistance
- Listed the locations that offer food assistance in Collin County
- Ms. Mays stated that Minnie's Food Pantry is currently serving approximately 300 seniors and this program is for low income seniors only.
- Ms. Mays asked for recommendations from the Board.
- Updated Website
 - Simplified
 - New Features
 - Senior Services Offered
 - Communication In Print
- Primary Objectives for 2019 -2020
 - Continue to grow newsletter subscribers
 - Develop education and advocacy program
- Develop Education and Advocacy Program
 - Expanding Citizens Academy
- Continue to Grow Awareness
 - Continue Annual Community Impact Insert
 - Regular Senior-Focused Post in Nextdoor

4. City of Plano Review/Update – Ms. Tackett

- Ms. Tackett thanked Mr. Gerber for his service on the Senior Advisory Board and presented him a card from the board.
- SAGE Analytics – Ms. Tackett gave an update on subscriber statistics and said that the subscriber base continues to grow.
- Sam Johnson Recreation Center Update (including memberships/issues/feedback) – Ms. Tackett stated there are over 2,700 memberships as of September 4, 2019.

5. “Communicating with Seniors” Sub-Committee Update – Mr. Felker

- Mr. Felker distributed information on calendar events and topic items that the sub-committee would like to distribute quarterly. He stated a distribution list would be needed from the Marketing & Communications Department and possibly City Council concurrence on the overall concept.
- Mr. Felker stated he will send Ms. Tackett the information to discuss with Shanna Hayley.
- Mr. Felker stated the resource guide update has begun and will be sent to the board for their input.

6. “Organization Connectivity” Sub-Committee Update – Ms. Baumgarten

Ms. Baumgarten spoke on several topics which included the following:

- The Wellness Center received a grant for a data base and Ms. Goyal will be assisting them.
- Ms. Ditto is researching what mental health services are available for seniors and how they can access it. Ms. Ditto will also be following up with 16 different resources.
- Key Metrics
- Mayors Pledge
- Programs With Purpose & Initiatives for Innovations

7. “Research and Surveys” Sub-Committee Update – Mr. Gerber

Mr. Gerber spoke about the following:

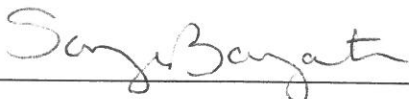
- Briefly spoke about the next survey, which is scheduled for 2020. Ms. Tackett stated that she will research if the City Council still wants to do the survey. The subcommittee needs to determine which research areas, genres, groups, and individuals to target for research projects such as focus groups or something as simple as just walking around talking to seniors.

8. Items for future agendas

- Feedback from each sub-committee
- Transportation/DART Senior Programs
- Retired Seniors Valued in Plano (RSVP) update
- Communications and Community Outreach Department
- Neighborhood Services Housing Committee Update
- Meals On Wheels
- 2020 Census Committee (City Council)
- Wellness Center

9. Adjournment

Mr. Gerber adjourned the meeting at 6:32 p.m.



Sonja Baumgarten, Chair

11-7-19

Date