



**WORLD'S GREATEST ENTERTAINMENT**

<p><b>Johnny Rivers</b> Sun, May 18   3 PM \$10   \$20   \$30</p>	<p><b>Rodney Carrington</b> Sat, May 24 &amp; Sun, May 25   8 PM \$37   \$47   \$57</p>	<p><b>Move Live On Tour</b> Sun, June 1   6 PM \$20   \$35   \$45</p>
<p><b>Bellator MMA</b> Fri, June 6   6 PM \$45   \$55   \$75</p>	<p><b>Gabriel Iglesias</b> Fri, June 13   9 PM \$35   \$40   \$50</p>	<p><b>John Mellencamp</b> Fri, June 20   9 PM &amp; Sat, June 21   8 PM \$75   \$90   \$100</p>
<p><b>KC &amp; The Sunshine Band</b> Sun, June 29   3 PM \$25   \$35   \$45</p>	<p><b>Jagermeister Presents Eli Young Band</b> Thurs, July 3   9 PM \$35   \$45   \$55</p>	<p><b>New Edition</b> Fri, July 11   9 PM \$50   \$65   \$75</p>

**COMING SOON**

Erykah Badu 7/12	Pepe Aguilar 8/1	ZZ Top & Jeff Beck 9/13
Steely Dan 7/30	Kraig Parker 8/3	Jeff Dunham 9/19
Vince Gill 7/28	PBR Invitational 8/29 & 8/30	

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Monique Cummings' photo of a mother duck and ducklings won March's #loveplano prize.

**Instagram:**

**BUSINESSES, DEPARTMENTS OFFER MONTHLY PRIZES**

From PAGE ONE tos.”  
Juan Torres, a Dallas resident who commutes to Plano for work, won February's contest with a photo of his bike at Plano's Big Lake.

“I commute to work by train, and as I was waiting at the DART station, I took a photo of my bike [on Instagram] and hashtagged #plano,” Torres said. “[The city] commented on my picture, and it was the day before the actual competition started so they informed me about the competition, and on one of my lunches I took a picture of my bike by the lake and posted it with #loveplano. Plano is very proactive.”

While a photo of a bike might not be the first thing that comes to mind when given the monthly theme, Torres said that for him,

*“This is a great way to share everything Plano has to offer.”*

— STEPHEN TANNER, SENIOR MARKETING COORDINATOR

it captured the theme perfectly. “I love riding my bike, and I like the east side of Plano a lot,” he said. “The downtown has a very small-town feel to it. I used to go to a small college in Idaho, and it reminds me of that.”  
After being selected as the monthly winner, Torres was treated to dinner for two at Urban Rio as his prize.  
“Prizes change per month,” said Tanner, who created the #loveplano campaign. “In March we had the Plano Animal Shelter give a basket of goodies for pets and a certificate for an adoption. In April we had Sub-

urbia Music Festival donate two tickets, and in May we're having Love & War in Texas donate a dinner and concert tickets. We want to keep it within Plano. It's a great way to promote some of the great businesses and departments that we have within our community.”  
Mary Vail-Grube, director of marketing and community engagement for the city of Plano, said as of May 2, there have been 374 photos submitted for the contest. In April, @cityofplano gained 48 new followers, bringing the total to 204.  
“We as staff try to find as many different ways that we can reach different segments of our population,” she said. “We're trying to engage not only families and senior citizens, but also young people in the community. We thought that using Instagram would be a great way to not only engage everyone but also reach out to some of the younger people in the community on a medium they're using all the time, and then also to tie in what you like about Plano and raise awareness about different events and departments.”

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**GREEN BUSINESS CERTIFIED CITY OF PLANO**

<p><b>HEALTH/LEISURE</b></p> <ul style="list-style-type: none"> <li>■ Aqua-Fit Family Wellness Center</li> </ul> <p><b>SERVICES</b></p> <ul style="list-style-type: none"> <li>■ Harley-Davidson Financial Services</li> <li>■ Legacy Trails Dental</li> </ul> <p><b>FOOD</b></p> <ul style="list-style-type: none"> <li>■ Hirsch's Specialty Meats</li> <li>■ Snappy Salads</li> <li>■ Whiskey Cake Kitchen and Bar</li> </ul>	<p><b>MULTI-FAMILY</b></p> <ul style="list-style-type: none"> <li>■ Elan Market Center</li> <li>■ Villas at Chase Oaks</li> </ul> <p><b>PRIVATE LEARNING</b></p> <ul style="list-style-type: none"> <li>■ The Grove School</li> </ul> <p><b>BUSINESS TO BUSINESS</b></p> <ul style="list-style-type: none"> <li>■ Collin County Association of Realtors</li> <li>■ Eltek</li> </ul>
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choose the winner from the four finalists.  
“People love it,” Tanner said. “Each time I've met with the winners, they say 'This is a great thing, I love my city, and I want to share it with everyone.' This is a great way to share everything Plano has to offer. It's open to everyone, even visitors that come to Plano. It's a way for the people to really share the beauty that surrounds them, and it's also a way for the city to see it and share it with everyone else.”  
At the end of the year, all 12 winning photos will be judged by users to determine the contest winner, who will receive a grand prize, which is still undetermined.  
Tanner said that when the contest is over, his department is going to take all of the photos that have been submitted and turn them into a collage.  
“People enjoy showing what they do on a daily basis, and this just provides a platform for people to share some of the unique and beautiful images that they capture every day,” he said. “In Plano, we have young professionals moving here, and with the whole Toyota announcement, we'll continue to have even more move to the area, so this is just another way for the city to engage with its younger audience.”  
While the contest will likely run through January, Tanner said that he plans to keep the Instagram account and #loveplano going even after it wraps up.  
For information, visit plano.gov/loveplano.